

9iSolutions (p) Limited

diamondbazaar.com



A PRODUCT for **DIAMOND SALES**

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Abstract

diamondbazaar.com is an online e-commerce site built using Microsoft Commerce Server. Various products are kept on display for the user to select based on their requirement. Options are provided in the website for the user to select the desired ornaments from the display lists provided in the website.

Whenever user is not able to find a suitable design, option is provided to create an order by specifying the features required. This facility provides the user to specify the desired design.

Category wise designs, event wise designs make the user more comfortable in selection.

Payments against the ordered material are done through the website in on-line mode using standard payment gateways.

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Introduction

Diamondbazaar.com is a e-commerce portal designed to sell different kinds of diamonds, ornaments produced using diamonds, gold ornaments etc.

The website provides lot of insight into the diamond selection and creating your own designs which can be used for ordering. This feature allows users to select their own choice of designs for ordering.

As the product is built using Microsoft Commerce server, all the sales analysis, campaign management, user profiling etc are automatically achieved. This helps the website to make its own business plans as per the analysis made.

Further sections of this whitepaper discuss various features provided in the product.

Product Features

This section describes some of the high level features of the product.

Product Categorization

All the products are classified into groups based on the type like Rings, Ear Rings, Bracelets, Pendants, Necklaces etc.

Shop by Price

This feature makes the customer to get into the right kind of products for faster selection.

Defining product Designs

In case of loose diamonds, user can specify the type of diamond is desired. User can mention the size, shape etc.

On-line Shopping

Diamondbazaar.com supports on line payments through credit cards. All deliveries against the orders are made through standard delivery agents like FedEx.

Display of Advertisements

Provision is made in the product for the display of multiple advertisements related to the product displays.

Conclusion

Diamondbazaar.com is a e-commerce website implemented using Microsoft Commerce Server.

Website provides multiple facilities for the user to select the show-cased ornaments or alternately allow the user to define their own designs and order.

Payments are accepted on-line using standard payment gateways. Logistics of delivering items ordered is done by courier services like FedEx etc.

As the website is built using commerce server, the facilities provided by the commerce server are effectively used to improve the business.

In order to get more details about the product please visit diamondbazaar.com.