

9iSolutions (p) Limited

iam-edu **PRODUCT** for **EDUCATION**

Product Overview

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Abstract

The purpose of this paper is to provide an overview of the features and benefits of iam-edu product that is targeted to bring in revolution in the current educational system. iam-edu is a cost-effective product for its students in preparing for their competitive examinations using internet. iam-edu simulates the real education system in its operations, making its users feel at home. Its two pronged approach of teaching and testing make its students learn faster and make them competitive. Learning is an individual's activity and iam-edu guide and accelerates the learning process by employing methods using the latest technologies. Automated aerial view analysis provides real insight into the potential of individual student and allows comparing with other colleagues. The automated policy adopted by iam-edu in guiding the student varies from individual to individual and is framed in accordance with the performance shown in the past. Implicit procedures are built in the product to constantly monitor the performance of all its supporting staff like teachers, academicians and institutions. Business model built in the product is based on high volume and low priced service. The information contained in this document represents the current view of iam-edu.com on the issues discussed as of the date of publication. Because iam-edu.com must respond to changing market conditions, it should not be interpreted to be a commitment on the part of iam-edu.com, and iam-edu.com cannot guarantee the accuracy of any information presented after the date of publication.

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Introduction

Competition is prevailing in every professional function we do. This is more specifically true in case of Education and Employment segments. Organizations and institutions working in this direction are providing training and conducting on-line competitive examinations. In the current scenario, on-line examinations do very little on the post-examination activities like analysis, making suggestions etc.

Distance Education is organized by Universities and other institutes in India. The objective of distance education is to make the student understand the subject as though it is learned from a teacher. Since the student and teacher are not together at any point in time, it is difficult to achieve this goal, unless the methodology used is sufficient enough to make the student comfortable. Earlier, universities used to send the reading material to its students for study purposes. Thanks to the new technology, now a days reading material is available on CDs, on-line websites etc. With the technological advancement, providing high quality education through computer is now made simple and effective. Iam-edu is one such product which does teaching and testing students registered with it.

Student Services

Students are the ultimate users of this product. Multiple facilities are provided to the students in the product which help reducing their learning time and improve preparation for competitive examinations. As a student you have the following facilities/services:

- **Join a course**

You can join any of the announced courses. Also, you can select any of the listed teachers or academicians as your guide. Each course costs you a little and you reap the benefit of guidance from a world class reviewers and guides. Unlike any other distance education websites, courses on iam-edu are live and dynamic and you eally checked against your learning. Comments or suggestions come to you straight from your guide while you are learning.

- **Participate in competitive examination**

Multiple examinations are floated by professionals at individual level, institutions through the product. Thus, as a student you have lots of choice to select any of such exams as per your need. You have a choice of selecting either a practice exam or announced exam. All practice exams come to you FREE. These are meant for your practice to compete. Announced or published exams will come to you at a nominal cost..

- **Select your own guide / teacher**

You have the option on iam-edu product to select your guide / teacher of your own choice. A list of guiding professionals will be shown to you along with their brief profiles, current ratings, number of students already registered and the monthly charges for providing guidance.

- **Create your own student group**

You and your friends can form a group on iam-edu. As a group you can compete for any of the published exam and get the analysis of your group's performance. The ranking of every individual with in the group is mailed to every member of the group. This helps in identifying the strengths and weaknesses of the group and you can act accordingly.

- **Track your progress for yourself**

At an additional cost, you can request the system to keep track of your progress against the standard kept for a published course / exam. Analysis is done on comprehension skill, time management, and knowledge on subject.

Professional Services by Teachers / Academicians

- **Define your own Class**
Professionals registered (teachers / academicians) can create their own class and publish the same on the portal. Facilities are provided for the professionals to promote their classes on the portal. Each student joining the class would be charged a nominal amount which will be passed to the originator after deducting the fixed portal commission. Professionals defining the class can also attach rewards to the meritorious students.
- **Track the Comprehensive levels of your students**
Students who are opting for a course can register for this service as an option. Professional who is defining the course will be associating a set of questions to check the comprehensive level of the student. These questions get fired as soon as a student declares that he finished reading the material for a section. Charges leveled for this service are fixed by the course organizer. Professional's bank account is credited with the amount collected through this service, after deducting the fixed portal commission.
- **Evaluate Students opting you as their teacher/guide**
There can be multiple students select you as their guide. In such case, the amount collected from students on this service is credited to the professional involved after deducting the fixed commission for the portal.
- **Create reading material**
All the professionals can create the reading material for the subjects they are involved. Every reading material produced is kept open in the portal for usage by others. Whenever the material is used, a usage charge is levied. This amount gets accrued into your account.
- **Create questions for including them into Question Bank**
Being a professional in your own subjects, you may create questions for competitive examinations at different standard levels. Also, the questions thus created can also be linked to reading material. Whenever you question is used, you will be paid the necessary usage charges. The charged amount gets credited into your account automatically.

- **Approve reading material / questions**

This service is normally requested by the portal administrator. The questions or reading materials prepared by others are to be approved for their correctness and the standard. You will be paid against each question / reading material approved and the same gets credited into your account.

Business Services by Teachers / Academicians / Institutions

- **Announce a Course and get students enrolled**

Professionals and Educational Institutions can create their own course and allow the students to register. The courses, after approval from the portal administrator, will be published in the portal to attract the students to enroll. Registration fee from the student is collected by the portal and the will be credited to your account after deducting the fixed portal commission charges.

- **Organize a mock test for all / select groups**

A mock test against any competitive exam can be designed and created by professionals and educational institutions. A registration fee is collected from each candidate against the mock test and the amount is collected by the portal. Amount received is credited to the test originator after deducting portal commission charges.

- **Organize Remote Coaching Centers**

Professionals and Educational Institutes can define their courses targeting the competitive examinations. These courses linked with popping up questions while student is going thorough the reading material makes the reading lively and results in best understanding for the student. Registration fee as prescribed by the originator is charged by the portal while enrolling the students. Amount received is credited to the test originator after deducting portal commission charges.

iam-edu Business Services

- **Organize inter institutional competitive examinations**
Portal Administrator create a competitive exam and involve all the prominent educational institutions get participated in it. After conducting the exams, institution wise ranking are published in the portal, which acts like a business promotion activity for the institutes. A fixed charges are levied on the institutions participating in the test.
- **Provide Student list of Top Rankers as per the specified criteria**
A list of top rankers based on the criteria requested is provided to the parties. Parties are charged against this service and the amount collected gets credited into portals account.
- **Provide best rated teachers/ academicians list**
Portal publishes every month covering a list of teachers, academicians and institutions based on the ratings received from the users. The ratings received are analyzed before they are published. A nominal fee is charged from the professional or institute to get participated in this exercise.
- **Bulk mailing services to students / teachers / academicians / institutions**
This service is provided to all the professionals and institutions to send e-mails to select / all students, teachers, academicians or institutions registered with the portal covering their service promotion materials. Service charges are levied on each of the mail sent and the accrued amount is credited to the portal account.
- **Organize corporate level short listing of candidates for recruitment**
Requests are honored from the corporate offices for getting the lists of registered users, be it a student or a professional, on a specified criteria. Corporations are charged for this service against each candidate listed.
- **Advertisement Services for corporate offices as well as for individual professionals**
Iam-edu accepts advertisements from the institutions, professionals for advertising their courses, mock exams, on-line tests etc. Each of such advertisement is charged based on the duration of display in the home page.

Marketing Services

- **Distribution of PINs with Unbelievable Margins**
Personal Identification Numbers (PINs) sold by sales outlets are heavily subsidized, (almost to the extent of 50%). This makes the distributors make the profit to the tune of 100% on each of the PIN sold by them. Incredible!
- **Define and execute your own promotional schemes**
Every distributor has the option to define their own business promotion schemes. For example, if a distributor wants to provide 25% extra time on a PIN, then the additional amount will be charged from the distributor's account by the portal. This just an example and it is possible to have multiple such schemes.

iam-edu Benefits

iam-edu is the first of its kind in the market today promoting the educational services across the world. Every effort is made in designing the product to merge the objectives of both education and business functions together to achieve student satisfaction.

This is an open portal for the people who wish to see education as a business, people who see education as profession.

Iam-edu is student friendly and address every student and every student group. Each student has the option to select their own guide.

Iam-edu brings education at a nominal cost to the student. Also it provides employment to its registered professionals. Thus in a way it is also fulfilling some of the social obligations.

Conclusion

Education is a perpetual requirement across the world. Every year the demand for better educational institutions is increasing. Iam-edu is a web based product merging the technology with core requirement for education.

Iam-edu is a distance education tool through with it is possible for the students to login and start learning the subject at their own pace with their guide watching and guiding them learn from behind.

Iam-edu is a professionals paradise. Professionals can put in their every skill in promoting the education to their students and make money through that..

Undoubtedly, institutions can endorse iam-edu to be the best educational service provider in every aspect.

In order to get more details about the product please visit iam-edu.com.